

San Francisco | Napa Valley | Firenze
Bilbao | Rioja | Porto
Mainz | Rheinhessen | Cape Town
San Francisco | Napa Valley | Firenze
Bordeaux | Mendoza | Rheinhessen
Cape Town | Porto | Cape Town
Mendoza | Firenze



Great Wine Capitals

Global Network ...a World of Excellence



PORTO
Câmara Municipal



Great Wine Capitals
Best Of Wine Tourism Awards

Categorias a Concurso

BEST OF WINE TOURISM 2010 7 CATEGORIES FOR PARTICIPATION

1. Accommodation

This category is for wineries that provide guest accommodation on the premises in the form of Hotel, Motel, Bed and Breakfast or Cabins. It is also open to accommodation establishments in the region able to demonstrate that they are closely involved in regional wine tourism as long as the non-winery applicant can demonstrate its association and strong involvement in the marketing of winery tourism to the region (For example, does the business participate in regional winery tourism promotions, does the business offer specific links with wineries in the region, does it advertise in regional wine tourism publications; etc.)...

2. Wine Tourism Restaurants

This category is for wineries that operate restaurant facilities at the winery and who provide a quality wine and food experience, using local or regional produce. The category is also open to regional restaurants that display a significant involvement in regional wine tourism. The non-winery restaurant must be able to demonstrate its association and strong involvement in regional winery tourism. (For example, does it offer a comprehensive range of regional wines on its wine list, does it participate in regional winery tourism promotions, does the business offer specific links with the regional wineries, such as regional winemakers' dinners, does it advertise in regional wine tourism publications; etc.)

3. Architecture, Parks and Gardens

This category is relevant for wineries with residential and commercial buildings (historic homestead, cellar door) and/or working buildings (storehouses, cellars, vat chambers) which are part of the winery and have special or noteworthy architectural design elements or characteristics, whether historic or contemporary. The wineries may also offer parks, landscaped gardens, panoramic views and vistas where these features make up a significant part of the visitor's experience.

4. Art and Culture

This category is for wineries that host an on-site museum or gallery with temporary and/or permanent collections related to the arts and culture. It is also for wineries offering specific events linked to any form of art (concerts, plays, ballets, artistic workshops, etc.).

5. Innovative Wine Tourism Experiences

This category is relevant for wineries that offer special and innovative, educational and/or other leisure activities and experiences for individuals and groups at the winery, at the cellar door or on the winery property. This could also include wineries which stage on-site wine and food events. It may also apply to wineries working together and who have developed one program of visits in common, a program based on a specific theme.

6. Wine Tourism Services

This category is for establishments and operators whose businesses have a focus on providing a significant service to the wine tourism industry (for example, winery tour operators, tour operators and wholesalers and/or travel agencies that specialize in travel arrangements providing significant wine and food experiences, wine educational colleges, etc.). It also applies wineries that have a focus on the conference and convention market and offer professional conference and business retreat facilities.

7. Sustainable Wine Tourism Practises

This category is appropriate for wineries that have implemented environmental practices and sustainable innovations and developments, both in the vineyards (with organic farming practices for example) and in the winery (with reduced energy consumption for example) so long as they enhance the visitors' experience.